

**MOST IMMEDIATE**  
**Bye-Electino-2019**

**OFFICE OF THE CHIEF ELECTORAL OFFICER, TELANGANA**  
**South 'H' Block, Secretariat, Hyderabad-500 022**

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**Memo.No.7481/Elecs.A/A3/2019-11,**

**Dated:23.09.2019.**

Sub: Elections - Bye-Election to 89-Huzurnagar Assembly Constituency, Suryapet district of Telangana State scheduled to be held on 21.10.2019 - Election Programme — Implementation of Model Code with immediate effect — Instructions — Issued.

Ref:1.From the Secretary, Election Commission of India, New Delhi, Press Note No.ECI/PN/84/2019, dated 21.09.2019.  
2.From the ECI Lr.No.437/6/1/ECI/INST/FUNCT/MCC/2019, Dt.21.09.2019.

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The Collector & District Election Officer, Suryapet district, Director General of Police, Commissioners of Police, Superintendent of Polices are informed that the Election Commission of India in its Press Note has announced the schedule for conduct of Bye-Election to 89-Huzurnagar Assembly Constituency among other states today. Consequent on the announcement of the Schedule for the Bye-Election to the 89-Huzurnagar Assembly Constituency through the Press Note dated 21-09-2019, the Model Code of Conduct (MCC) comes into operation with immediate effect from now itself in the entire Suryapet district of Telangana. The Commissioners of Police, SPs and the Returning Officers of the Assembly Constituency are hereby directed to ensure strict compliance of ECI instructions on effective enforcement of provisions of MCC from the day of announcement, taking immediate time bound action as prescribed below:

1. Defacement of property: ECI instructions contained in Letters No. 437/6/INST/2015-CCS, dated 29-12-2015, 437/6/INST / 2012-CC&BE, dated 18-1-2012 and No.3/7/2008 JS-II, dated 7-10-2008, provide for prevention of defacement of property. The Commission has directed to ensure strict compliance of its instructions and to take time bound action as prescribed below:

**(a) Defacement of Government property:** For this purpose a Government premise would include any Government Office and the campus wherein the office building is situated. All wall writings, posters/papers or defacement in any other form, cutout/hoardings, banners, flags etc., on Government property shall be removed **within 24 hours** with immediate effect from the announcement of elections.

**(b) Defacement of public property and misuse of public space:** All unauthorized political advertisement, in the form of wall writing/posters/papers of defacement in any other form, cutout/hoardings, banners flags etc at public property and in public space like railway station, Bus Stands, Airports, railways Bridges, Roadways, Government Buses, Electric/Telephone

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poles, municipal/local bodies buildings etc shall be removed **within 48 hours** from the announcement of elections by the Commission;

- (c) **Defacement of private property:** All unauthorized political advertisement displayed at private property and subject to local law and court's directions, if any, shall be removed **within 72 hours** from the announcement of elections by the Commission.

**2. Misuse of Official vehicle:** The ECI's consolidated instructions contained in Lr.No.464/INST/2014/EPS, dated 10-04-2014, among other things, provides that there shall be a total ban on use of official vehicle by any political party, candidate or any other person connected with election (except officials performing any election related official duty) for campaigning, electioneering or election related travel during elections (subject to certain exception mentioned therein). The expression official vehicle means and shall include, any vehicle used or capable of being used for the purpose of transport, whether propelled by mechanical power or otherwise and will include trucks, lorries, tempos, jeeps, cars, auto rickshaws, e-rickshaws, buses belonging to Central Government, State Government/UT Administration, public undertakings of Central/State Government, Joint sector undertakings of Central/State Governments, local bodies, municipal corporations, marketing boards, cooperative societies or any other body in which public funds, however small a portion of the total, are invested. The CEOs/DEOs shall take necessary action for compliance of ECI instructions within **24 hours** of the announcement of elections

**3. Advertisement at the cost of public exchequer:** ECI instructions contained in letters No.437/6/1/2014-CC&BE, dt.5<sup>th</sup> March, 2014 provides that at the cost of public exchequer in the newspapers and other media and the misuse of official mass media during the election period for partisan coverage of political news and publicity regarding achievements with a view to furthering the prospects of the party in power shall be scrupulously avoided. No advertisements shall be issued in electronic and print media highlighting the achievements of the Govt. at the cost of public exchequer. If any advertisement has already been released for telecast/broadcast or publication in the print media, it must be ensured that the telecast/ broadcast of such ads on electronic media is stopped forthwith and that no such ad is published in any newspapers, magazines, etc., i.e. in print media, from the date of announcement and it should be immediately withdrawn. The CEOs/DEOs has to take immediate action to remove/stop any advertisement, in the print/electronic media, showing the achievements of the Government soon after the announcement of elections.

**4. Photograph of political functionary at official website:** All references of Ministers (including PM/CM), Politicians or political parties available on central/state government official website, shall be removed. The State and Central Government Departments and the DEOs to take immediate action to remove/hide the photographs of any political functionary from official websites of State Government.

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**5. Development/construction relative activities:** Within 72 hours of announcement of elections, the CEO/DEO shall obtain the following list of works for reference in case of validating any complaint on violation of MCC:

- (i) List of work which has already been started on ground
- (ii) List of fresh work which has not started on ground.

**6. Activities for Expenditure Monitoring and enforcement of MCC:** Flying squad, FST, video team, intensive checking for liquor/Cash/Contra banned drugs, flying squads of excise department to check illicit trafficking of Drug/ Narcotics to be immediately activated after announcement.

**7. Complaint Monitoring System:** The poll going States shall have a complaint redressal mechanism based on website and call center. The toll free number of call center is 1950. Complaints can be registered by making calls to the toll free call center numbers or on the website. Complaints will also be informed of the action taken by SMS and by the call center. Complaints can also see the details of the action taken on their complaints. This system should be operational within 24 hours of the announcement. All complaint should be dealt with promptly and properly. The 24x7 control Room at the district level must be activated and sufficient deployment of manpower and other logistics be ensured in particular, round the clock personnel should be deployed in the control room and their duty roster must be issued to avoid any evasion or confusion.

**8. IT Application:** All IT applications including official website and social media shall be operational with the announcement.

**9. Dissemination of information for Awareness of Voters and political parties:** Publicity of major election activity would be given through CEO/DEO/Ro. For this purpose, all necessary information shall be disseminated through radio, tv, cinema. Government channel to display voter education material.

**10. Active co-operation from Education Institution and Civil Societies:** Co-operation can be sought from educational institution and civil societies for giving wide publicity to the election related information to the general public and other stakeholders.

**11. Media Centre:** Effort should be made for awareness among the voters, political parties and other stakeholder through media centre about election system including use of EVM/VVPAT.

**12. MCMC/DEMC:** ECI instruction contained in letter No.491/MCMC/2014/Communication, dt.24.03.2014 provides that all registered political parties will approach the Media Certification and Monitoring Committees (MCMC) at District and State level, as the case may be, for pre-certification of their political advertisements proposed to be issued on electronic media. The Commission has directed to ensure strict compliance of its instructions contained in above said letter.

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**13. Control Room:** The 24x7 control room at district level must be activated immediately and sufficient deployment of manpower and other logistics be ensured by the DEO/CEO. A control room with complaint Monitoring Centre would also be setup at ECI Secretariat during the entire election process..

**14.** The Collector & District Election Officer, Suryapet District and the Returning Officer are requested to take necessary action accordingly and submit daily reports in the prescribed formats of the ECI without fail.

**DR. RAJAT KUMAR  
CHIEF ELECTORAL OFFICER  
& E.O. PRL. SECY. TO GOVT.,**

To  
The Collector & District Election Officer, Suryapet district.(w.e)  
The Director General of Police. Telangana State (w.e)  
The ROs/AROs of 89-Huzurnagar Assembly Constituency through  
DEO concerned.  
The SPs through the DEO concerned (w.e).

**//FORWARDED::BY::ORDER//**

  
**SECTION OFFICER**

By Spl. Messenger/mail

# ELECTION COMMISSION OF INDIA

NIRVACHAN SADAN, ASHOKA ROAD, NEW DELHI-110001

No. 437/6/1/ECI/INST/FUNCT/MCC/2019

Dated: 21<sup>st</sup> September, 2019

To

1. The Cabinet Secretary,  
Government of India,  
Rashtrapati Bhawan,  
New Delhi.
2. The Chief Secretaries to the  
Government of:-  
(i) Haryana, Chandigarh; and  
(ii) Maharashtra, Mumbai.
3. The Chief Electoral Officer of :-  
(i) Haryana, Chandigarh; and  
(ii) Maharashtra, Mumbai.

**Subject: Immediate action to be taken for enforcement of Model Code of Conduct after announcement of General Elections to the Legislative Assemblies of Haryana and Maharashtra, 2019- regarding.**

Sir/Madam,

I am directed to state that the Election Commission has announced the schedule for holding General Elections to Legislative Assemblies of Haryana and Maharashtra, operation of 'MODEL CODE OF CONDUCT' comes into effect with the announcement of elections by the Commission. In view of the general elections to the Legislative Assemblies of Haryana and Maharashtra, the Commission has given following directions for effective enforcement of provisions of MCC:-

1. **Defacement of Property-** ECI instructions contained in letters, No. 437/6/INST/2015-CCS, dated 29<sup>th</sup> December, 2015, No. 437/6/INST/2012- CC&BE dated 18<sup>th</sup> January, 2012 and No. 3/7/2008 JS-II dated 7<sup>th</sup> October, 2008 , provide for prevention of defacement of property. The Commission has directed to ensure strict compliance of its instructions and to take time bound action as prescribed below-
  - (a) **Defacement of Government property-** For this purpose a Government premise would include any Government office and the campus wherein the office building is situated. All wall writing, posters/papers or defacement in any other form,

cutout/hoardings, banners, flags etc, on Government property shall be removed **within 24 hours** from the announcement of elections

(b) **Defacement of public property and misuse of public space-** All unauthorized political advertisement, in the form of wall writing/posters/papers of defacement in any other form, cutout/hoardings, banners flags etc. at public property and in public space like railway station, Bus stands, Airports, railway Bridges, Roadways, Govt. Buses, Electric/Telephone poles , municipal/local bodies' buildings etc., shall be removed **within 48 hours** from the announcement of elections by the Commission.

(c) **Defacement of private property-** All unauthorized political advertisement displayed at private property and subject to local law and court's directions, if any, shall be removed **within 72 hours** from the announcement of elections by the Commission.

2. **Misuse of official vehicle-** The ECI's Consolidated instructions contained in letter No. 464/INST/2014/EPS, dated 10<sup>th</sup> April 2014, among other things, provides that **there shall be a total ban on use of official vehicle by any political party, candidate or any other person connected with election (except officials performing any election related official duty) for campaigning, electioneering or election related travel during elections (subject to certain exception mentioned therein).** The expression official vehicle means and shall include , any vehicle used or capable of being used for the purpose of transport, whether propelled by mechanical power or otherwise and will include trucks, lorries, tempos, jeeps, cars, auto rickshaws, e-rickshaws, buses, belonging to Central Government, State Government/UT Administrations, public undertakings of Central/State Government, Join sector undertakings of Central/State Government, local bodies, municipal corporations, marketing boards, cooperative societies or any other body in which public funds , however small a portion of the total, are invested. **The CEOs/DEOs shall take necessary action for compliance of ECI instructions within 24 hrs of the announcement of the elections.**

3. **Advertisement at the cost of public exchequer-** ECI instructions contained in letters, No. 437/6/1/2014-CC&BE, dated 5<sup>th</sup> March, 2014 provides that at the cost of public exchequer in the newspapers and other media and the misuse of official mass media during the election period for partisan coverage of political news and publicity regarding achievements with a view to furthering the prospects of the party in power shall be scrupulously avoided. No advertisements shall be issued in electronic and print media highlighting the achievements of the Govt. at the cost of public exchequer. If any advertisement has already been released for telecast/broadcast or publication in the print media, it must be ensured that the telecast/broadcast of such ads on electronic

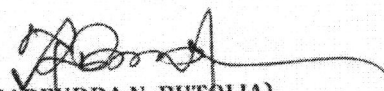
media is stopped forthwith and that no such ad is published in any newspapers, magazines, etc., i.e. in print media, from the date of announcement and it should be immediately withdrawn. The CEOs/DEOs has to take immediate action to **remove/stop any advertisement, in the print/electronic media, showing the achievements of the Government soon after the announcement of elections.**

4. **Photograph of political functionary at official website-** ECI instruction contained in letter No. 437/6/INST/2014-CC&BE dated 20<sup>th</sup> March, 2014 provides that all references of Ministers, Politicians or political parties available on central/state Government's official website, shall be removed. The CEOs have to take immediate action to remove/hide the photographs of any political functionary from official websites of state department.
5. **Development/construction related activities- within 72 hours** of announcement of elections, the CEO/DEO shall obtain the following list of works for reference in case of validating any complaint on violation of MCC:
  - (i) List of work which has already been started on ground.
  - (ii) List of fresh work which has not started on ground.
6. **Activities for Expenditure Monitoring and enforcement of MCC-** Flying squad, PST, video team, intensive checking for liquor/Cash/Contra banned drugs, flying squads of excise department to check illicit trafficking of Drug/Narcotics to be immediately activated after announcement.
7. **Complaint Monitoring System-** The poll going states shall have a complaint redressal mechanism based on website and call center. The toll free number of call center is 1950. Complaints can be registered by making calls to the toll free call center numbers or on the web site. Complainants will also be informed of the action taken by SMS and by the call center. Complainants can also see the details of the action taken on their complaints. This system should be operational within 24 hours of the announcement . All complaint should be dealt with promptly and properly. The 24x7 control Room at the district level must be activated and sufficient deployment of manpower and other logistics be ensured in particular, round the clock personnel should be deployed in the control room and their duty roaster must be issued to avoid any evasion or confusion.
8. **IT Application-** All IT applications including official website and social media shall be operational with the announcement.
9. **Dissemination of information for Awareness of Voters and political parties.** Publicity of major election activity would be given through CEO/DEO/RO. For this

purpose, all necessary information shall be disseminated through radio, tv, cinema. Government channel to display voter education material.

10. **Active cooperation from Educational Institution and Civil Societies-** Cooperation can be sought from educational institution and civil societies for giving wide publicity to the election related information to the general public and other stakeholders.
11. **Media Centre-** Effort should be made for awareness among the voters, political parties and other stakeholder through media center about election system including use of EVM/VVPAT.
12. **MCMC/DEMC-** ECI instruction contained in letter no. 491/MCMC/2014/Communication dated 24<sup>th</sup> March, 2014 provides that all registered political parties will approach the Media Certification and Monitoring Committees (MCMC) at District and State level, as the case may be, for pre-certification of their political advertisements proposed to be issued on electronic media. The Commission has directed to ensure strict compliance of its instructions contained in above said letter.
13. **Control Room-** The 24x7 control room at district level must be activated immediately and sufficient deployment of manpower and other logistics be ensured by the DEO/CEO. A control room with complaint Monitoring Centre would also be set up at ECI Secretariat during the entire election process.

Yours faithfully,

  
(NARENDRA N. BUTOLIA)  
PRINCIPAL SECRETARY